Ads In Da Box Installation And User Manual

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Installation

1.) Before installing, it's best that you have the items below prepared:

Domain Name

Web Host

Your web hosting FTP login details.

2.) To install the script on your server, simply run the application: **digihand.exe** and follow the steps that are provided in the wizard.

You will be as ked a series of questions, where you can answer according to your needs of this program.

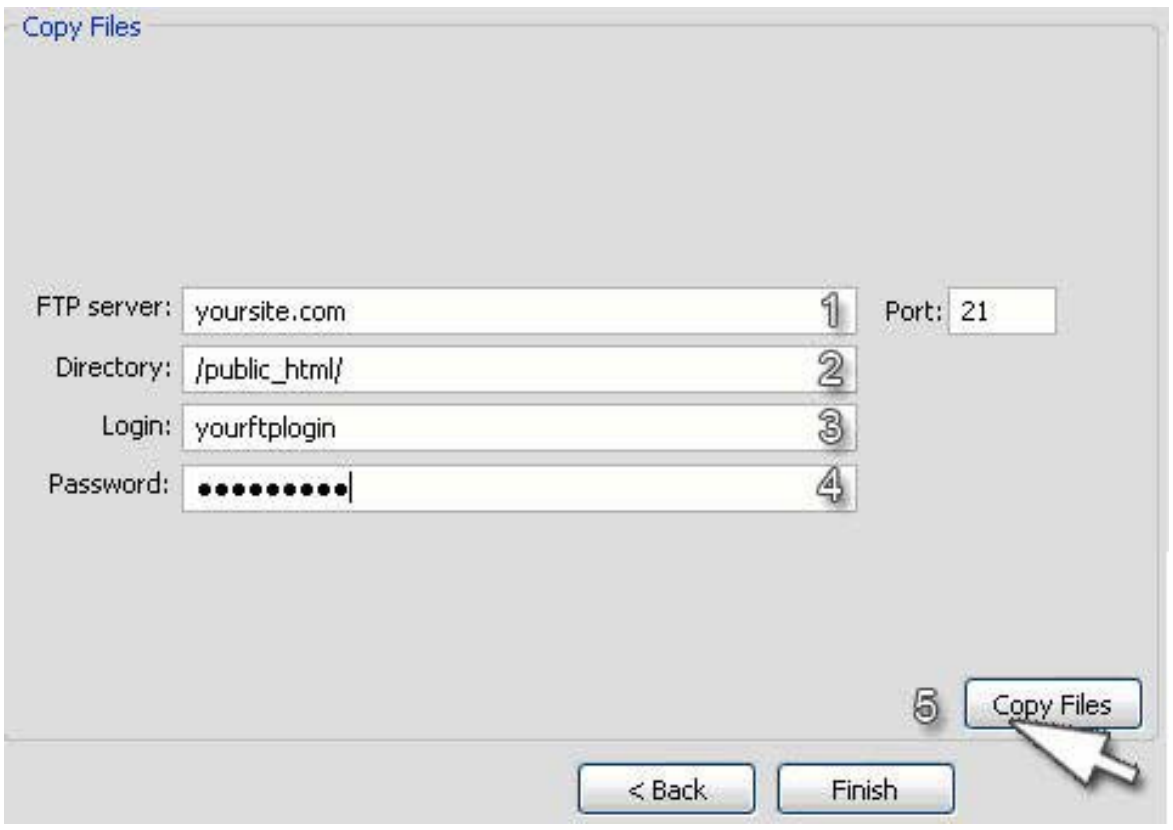
Upon reaching the final step, you can then use the built in FTP to upload to your site. Enter your details for:

1. **Your FTP server**
2. **Directory** :-IF you are installing the script in the root directory, just enter the root directory for example **/public_html/**

Uploading

1. **Login**
2. **Password**

3. Click the " **Copy Files** " button to initiate the upload.



During FTP upload (Final step) you may encounter a Windows warning prompt that ask s you if you would like to Block the FTP access. Simply choose " **Unblock** " to allow ftp upload. You are only required to do this once as Windows will remember your selection for this application.

Directory Types

There are three common types of directory or domains for installation. **Choose one** that best suits your needs.

Installing into a Top Domain /Root Directory (Recommended) Click here if you are installing it in the root directory meaning that your domain does not share under any other domains. Usually the top domain.

Installing Into An " **Add On** " Domain/Directory With FTP Access

Installing Into An " **Add On** " Domain/Directory **WITHOUT** FTP Access

Installing In Root Directory

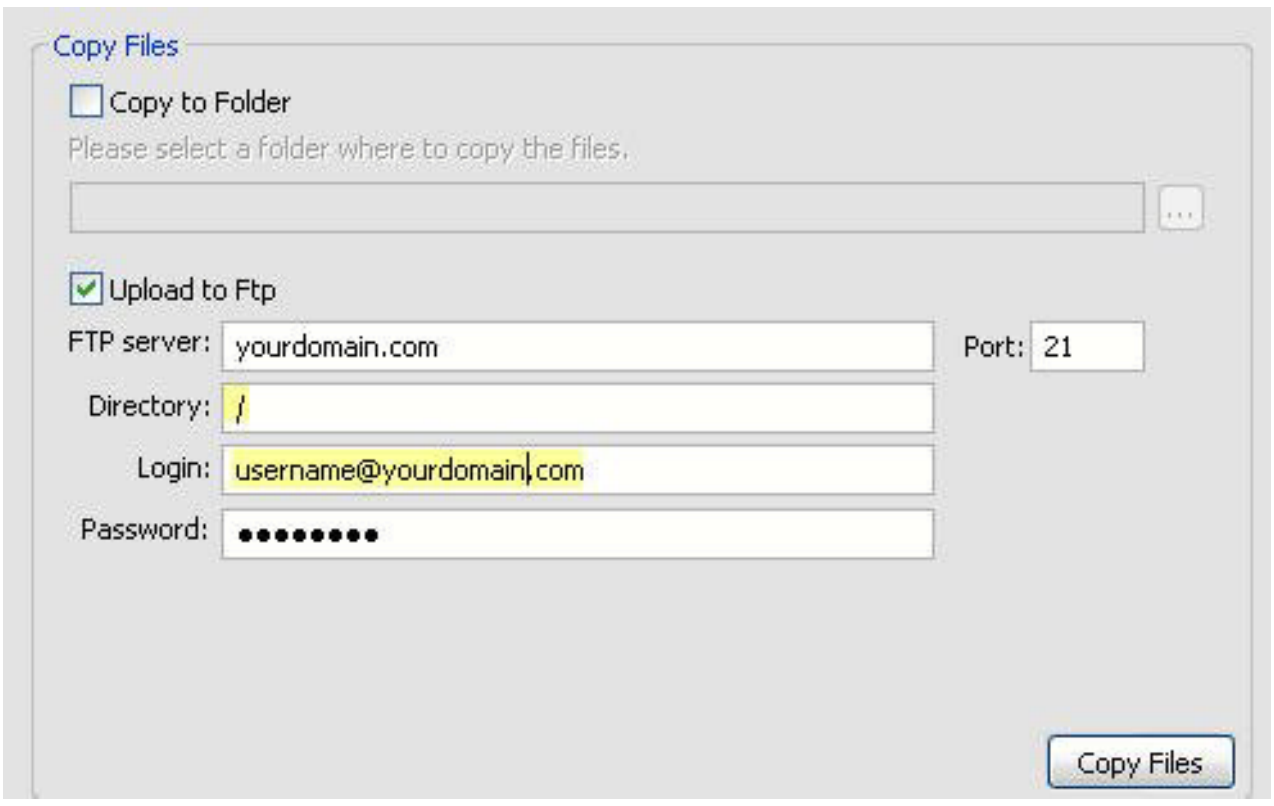
-IF you are installing the script in the root directory, just enter the root directory for example **/public_html/**

Installing Into An Add On Domain Directory

Installing The Script Into A Sub-Domains/ Sub-Folders Or Add On Domains

WITH DIRECT FTP Access

-IF you are installing it into a sub-domain or add on domain and you have an **FTP account access for that particular folder only** , then enter it as /and the installer will automatically create a subfolder where the script will be installed.

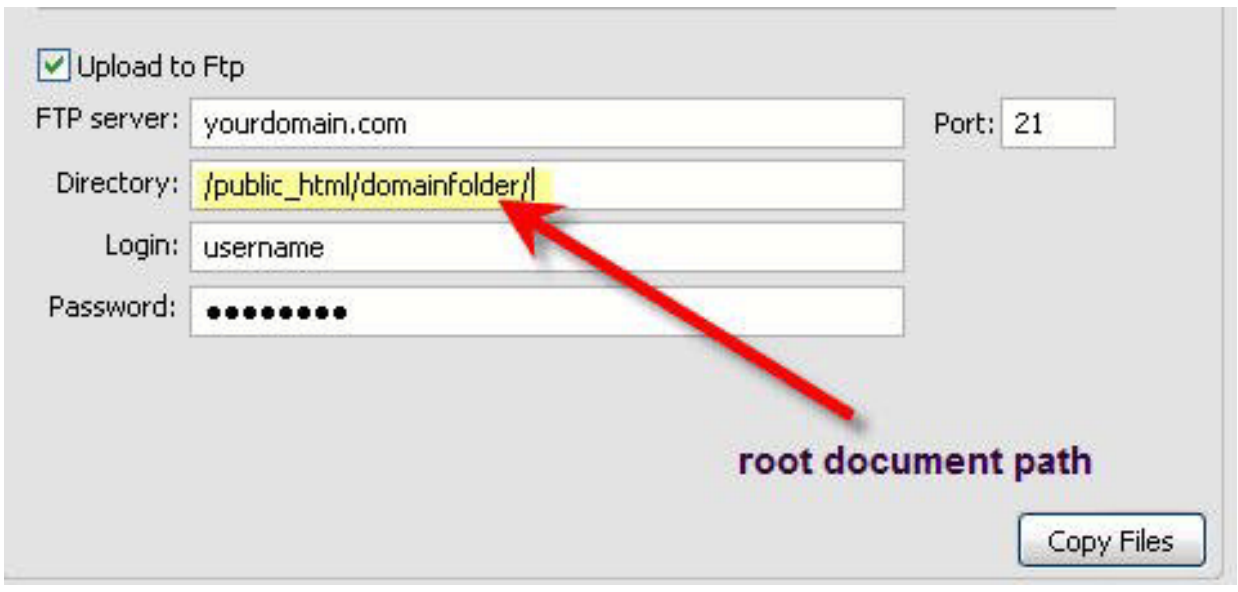


Installing In Sub-Domains/ Sub-Folders Or Add On Domains

Installing The Script In Sub-Domains/ Sub-Folders Or Add On Domains WITHOUT DIRECT FTP Access

-IF you are installing the sc ript in a sub-domain or an add on domain that exist within a folder for another root domain and you do not have direct FTP access to that account or an FTP acc ount was not created for that domain, then consult your web host provider on the document root path to the domain you have on their account. In the “Directory Field” enter it as:

/home/yourrootdomainusername/public_html/domainfolder/

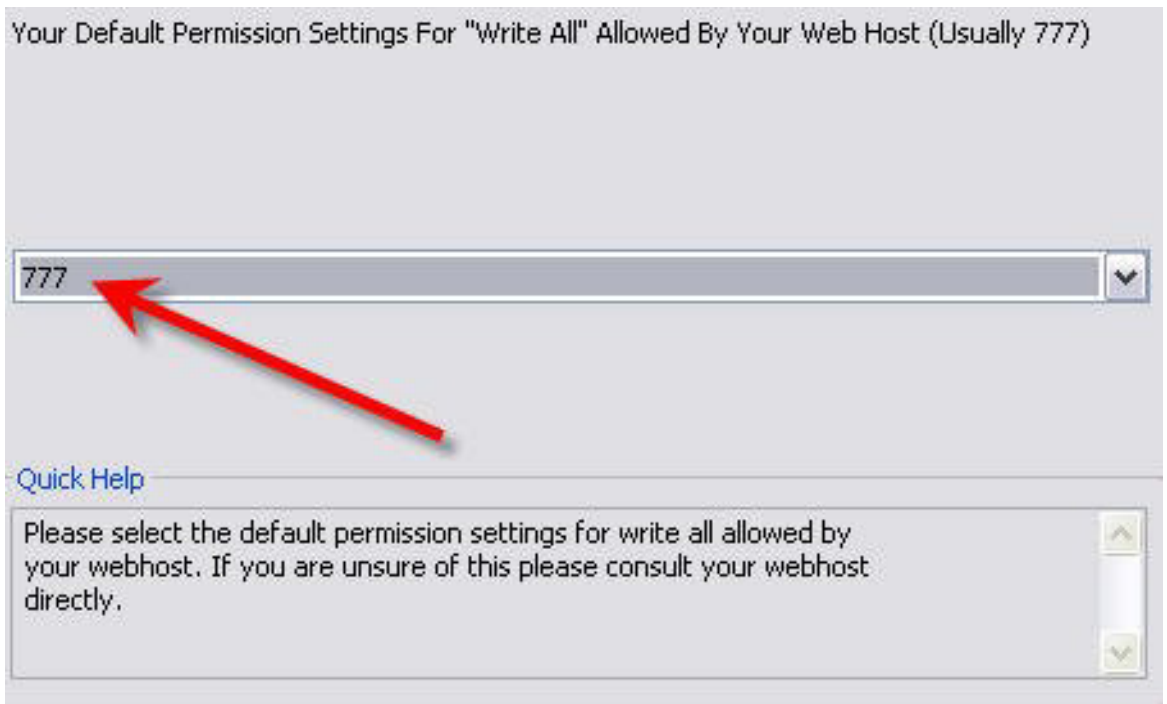


Permission Settings/Chmodding

Once your files have been uploaded, run your browser and go to the installation folder and type in the URL to the chmod.php file:

e.g: **http://yourdomain.com/script/chmod.php**

This will change your permission settings for the template folder to 777 or whatever you have set for your default permission settings in the installer wizard.



After successfully changing the permission, you may safely remove the chmod.php file (for security) by using an FTP software.

Permission Settings Error

After you have uploaded the files to your server, go to:

http://www. yourdomain.com/script/chmod.php

This will automatically set the required files and folders to the permission required to run the script correctly

IF your server does not allow you to change the script via chmod.php method, you must change the permission settings manually by using an FTP program.

Chmod the following to write all e.g. 777 **ONLY** if your server returns errors when you run chmod.php.

If no errors found when you run chmod.php just delete it from your server using an FTP program.

ONLY SET THESE FILES AND FOLDER TO "WRITE ALL" PERMISSION IF YOUR WEB HOST DO NOT ALLOW YOU TO USE THE CHMOD.PHP METHOD ABOVE!

Files to set permissions:

ALL files and folders **(including ALL files in sub-folders)** in:

/db/ads/

/db/ads/txtsql

/db/

/txtSQLAdmin/

/upload/

Missing Files Error After Upload

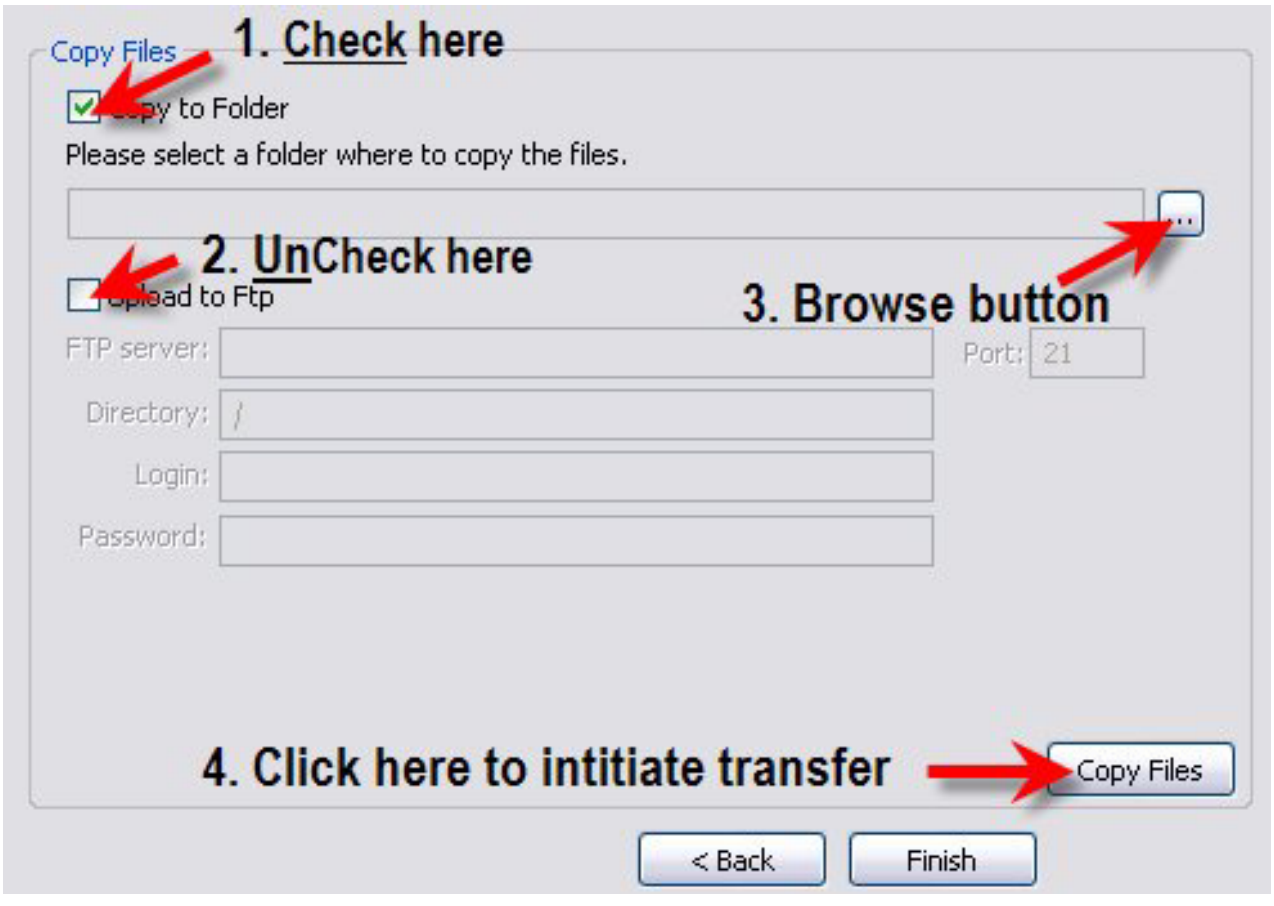
If you find any errors specifying some missing files, then the files might not be uploaded correctly because sometimes due to server timed out settings, the files may not get uploaded correctly. If upload fails or some files do not get uploaded correctly resulting in errors, please use the "Copy Files" function to copy the files to your desktop and use a FTP program to upload the files.

1. **Check the “Copy To Folder” checkbox**

2. **Uncheck the “Upload to Ftp” checkbox**

3. **Create a folder on your desktop by clicking the brow se button**

4. **Click the “Copy Files” button to initiate the transfer**



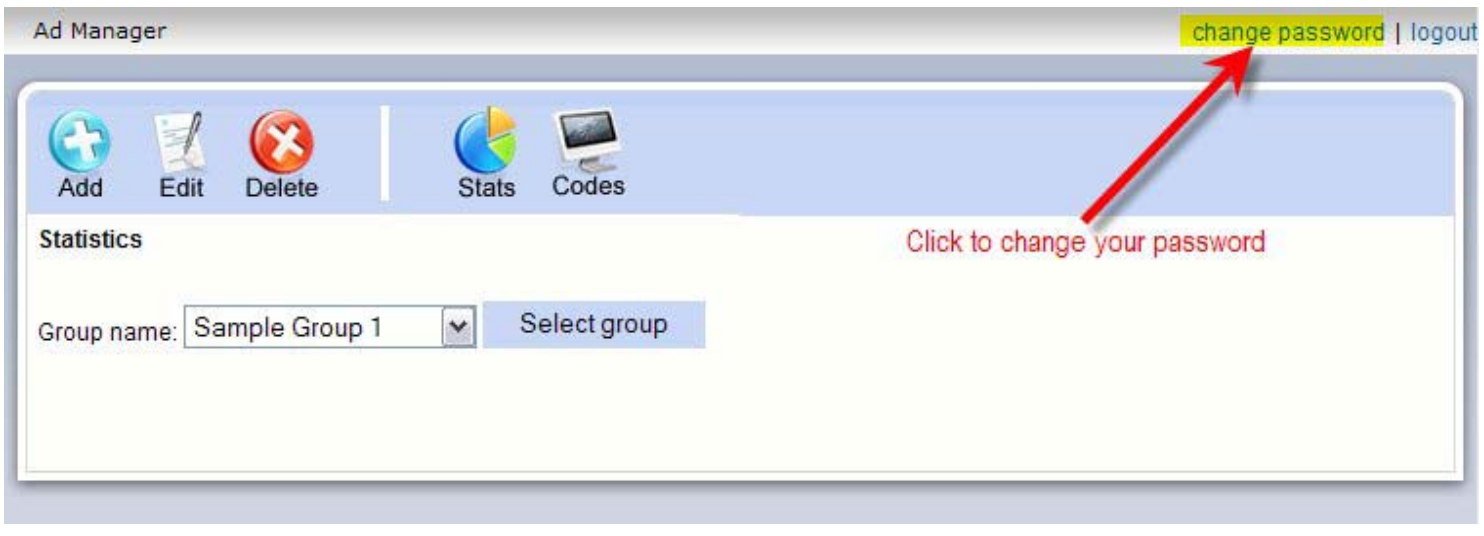
Logging Into Your Admin Panel

To login into your admin panel, go to:

http://yourdomain.com/script/

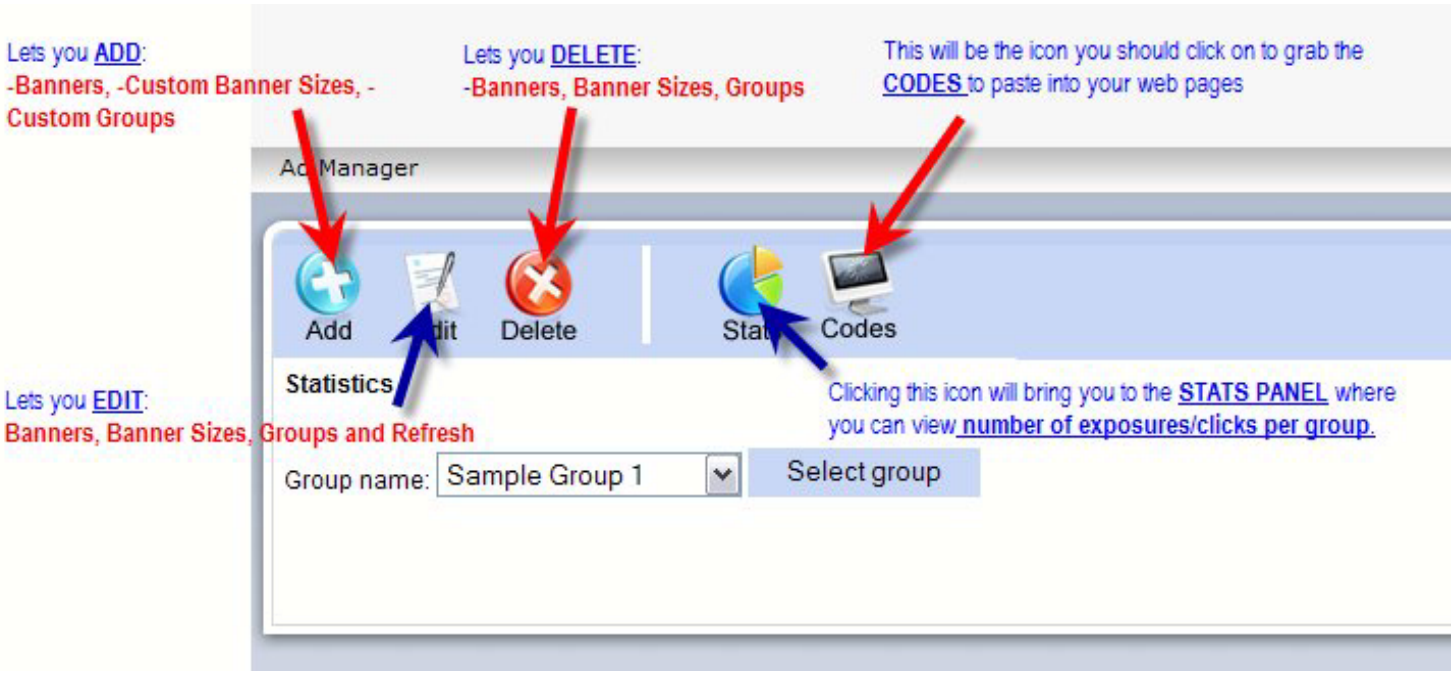
Then key in your default pas sword which is:- **admin** into the password field:

After logging in, you can then proceed with changing your login pass word by clicking the “change password” link at the top right hand corner:



Admin Panel Sections

Your admin panel is broken down to four sections for ease of understanding with each section accessible through the icon links:



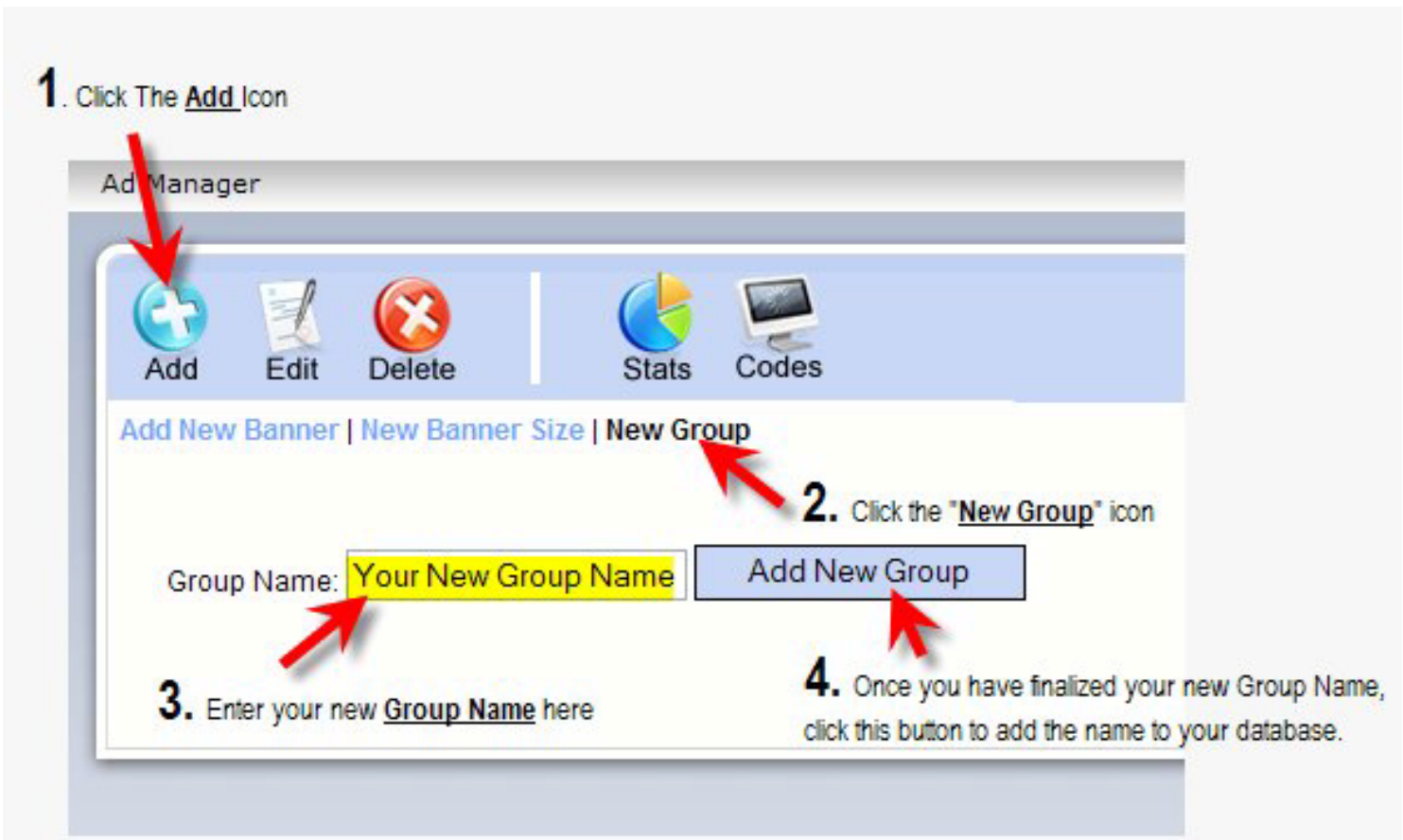
How To Use?

Basically using the script is quite straight forward. You first need to add a new group to your database.

Adding A New Group

A group can be effectively used as a campaign for example. Each group can have different banner sizes (including custom banner sizes).

When, let's say you create a group, and then add a banner, ONLY the banners with the same size will be rotated or displayed per group. This is to ensure that each ad does serves its position in your template and does not break the layout of your web pages.



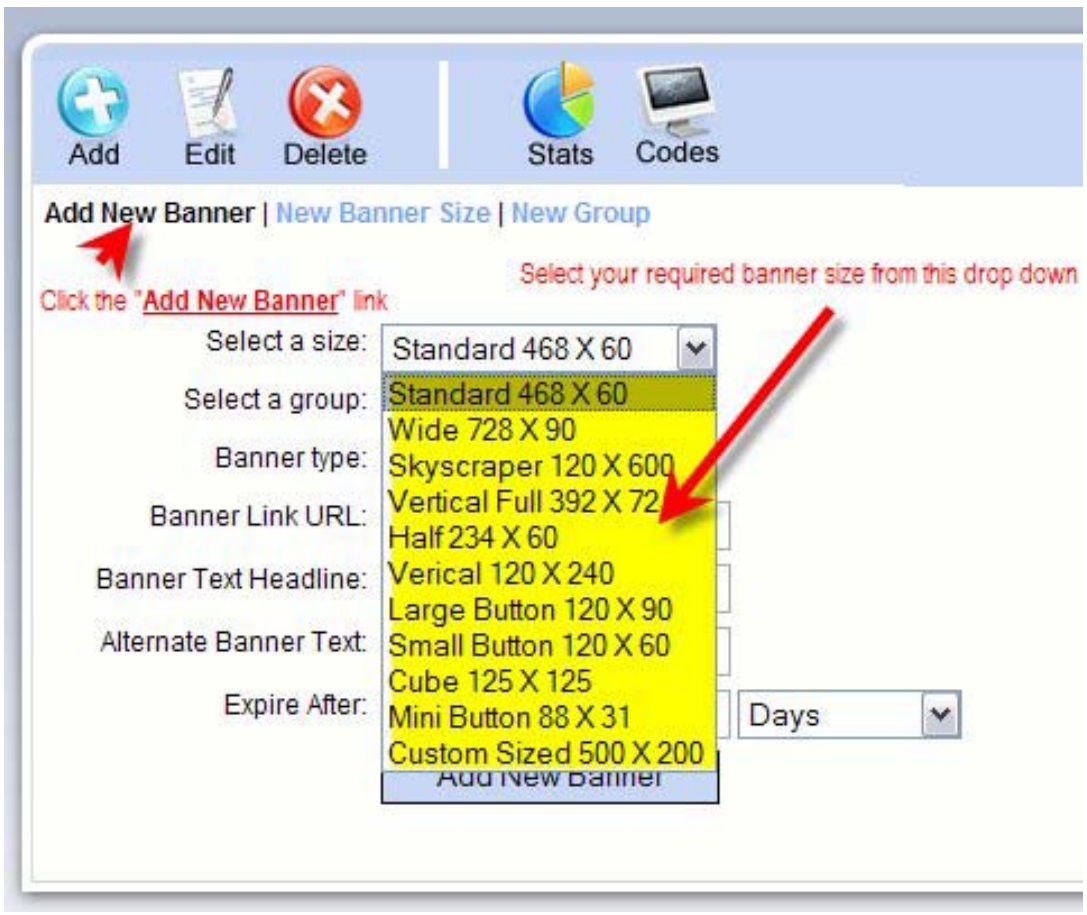
Adding A New Banner Size

The script already comes **preloaded with 11 of the most common ad sizes**, but if you would like to add a new custom size, you can do so by following the steps below:

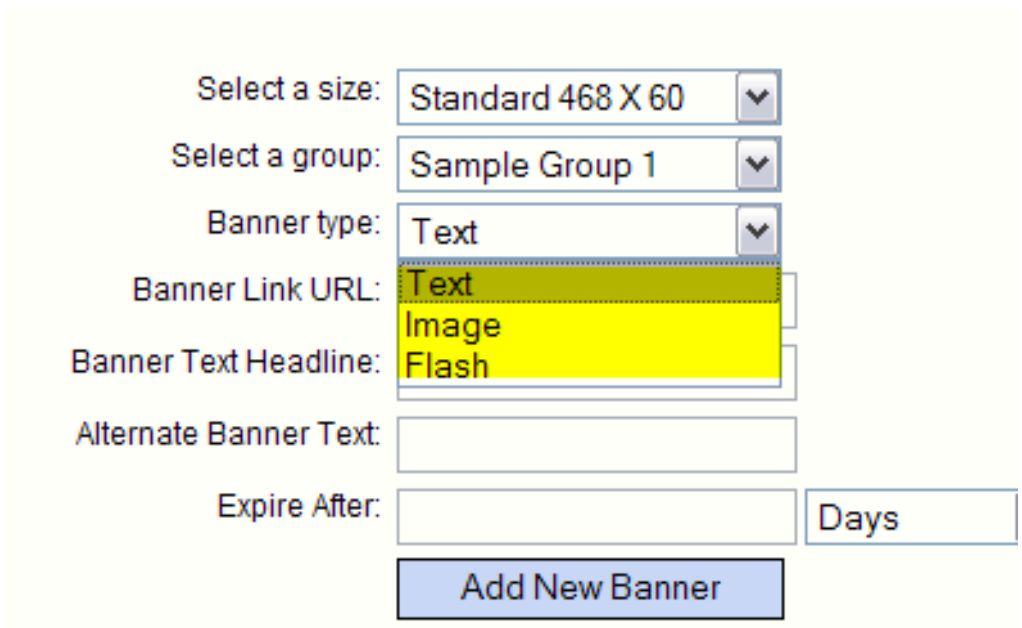
Adding A New Banner

After you have added a new group and/or new banner size, you can now proceed to adding a new banner. To add a new banner, see the image below for info.

1. Select your required banner size:



2. Then select the type of ad banner you would like to add

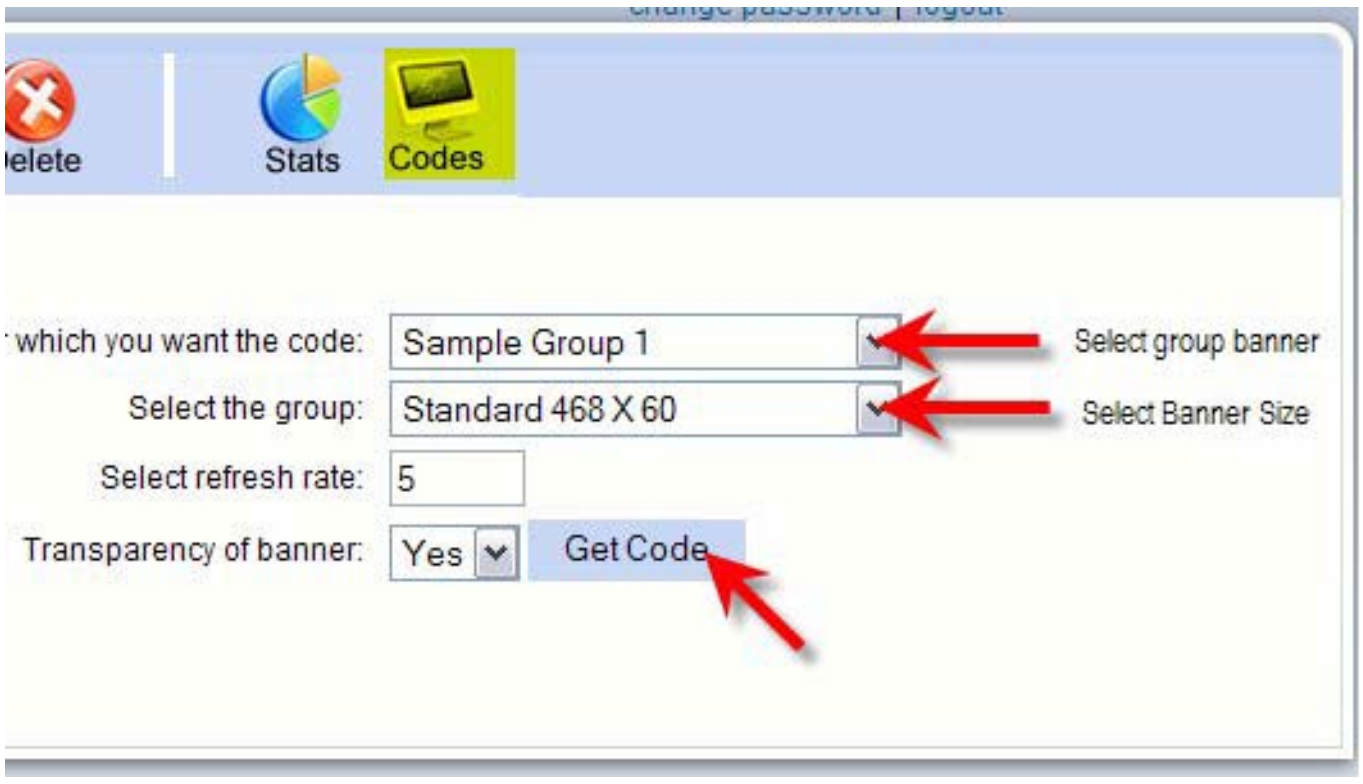


3. Fill up the required fields and just click the “Add New Banner” button to save your new banner.

Getting The Codes

After adding a new banner to a new group, then it's time for you to copy the codes and paste it into any of your web pages.

Note: You do not have to use the script for onsite web pages only; instead you can also use it to Manage unlimited number of banners/ads over unlimited (onsite and offsite) websites.

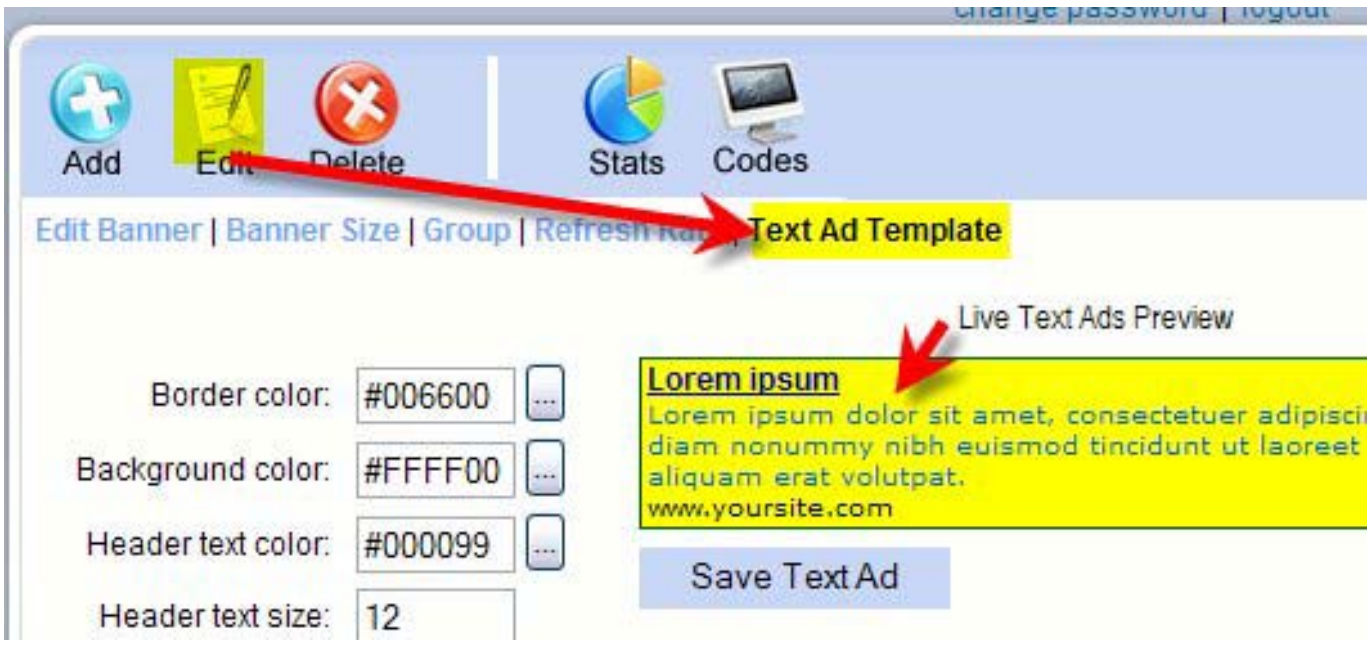


Then just open your existing or new web pages with your favorite HTML editor and copy and paste the codes into the location where you want the banned to display.

The **refresh rate (in seconds)** Allows you to control how often the banner should rotate.

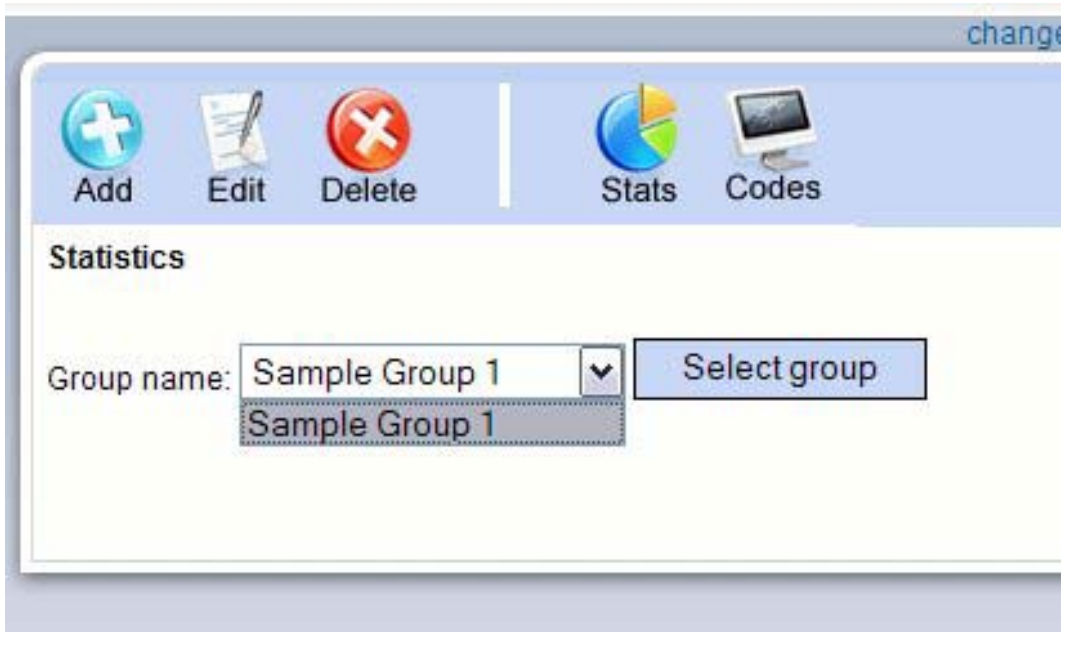
Customizing Your Text Ads

The format of your text ads can be customized by going to the **Edit | Edit Ad Template** Section



Statistics

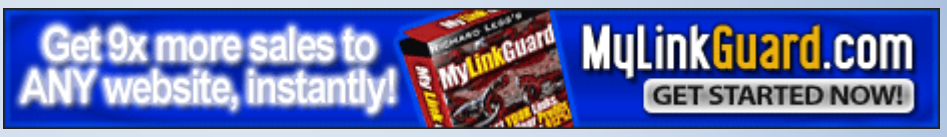
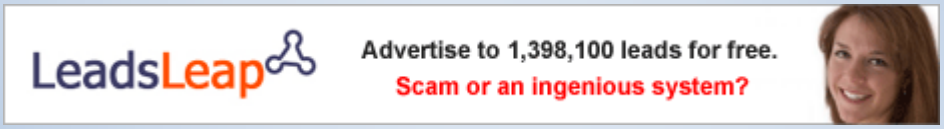
To view number of impressions and clicks per group, simply click the Stats icon, then select from the list, the group which you would like to view the stats:



That's it!

Most importantly, **always test every feature fully** before you use the product. This should always be carried out, no matter the script you are installing.

To your Greater Success

Top PLR, MRR Membership

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