



## Ads In Da Box Installation And User Manual



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## Installation

1.) Before installing, it's best that you have the items below prepared:

**Domain Name**

**Web Host**

**Your web hosting FTP login details.**

2.) To install the script on your server, simply run the application: **digihand.exe** and follow the steps that are provided in the wizard.

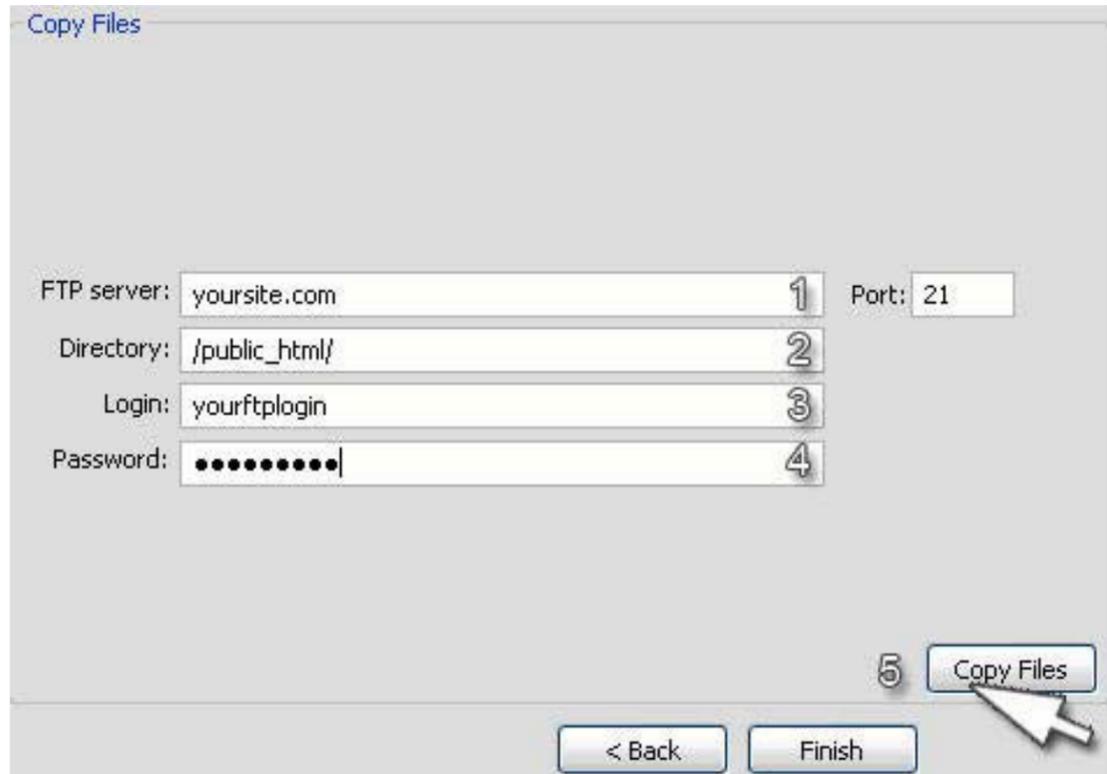
You will be asked a series of questions, where you can answer according to your needs of this program.

Upon reaching the final step, you can then use the built in FTP to upload to your site. Enter your details for:

1. **Your FTP server**
2. **Directory** :-IF you are installing the script in the root directory, just enter the root directory  
for example **/public\_html/**

## Uploading

1. **Login**
2. **Password**
3. Click the " **Copy Files** " button to initiate the upload.



During FTP upload (Final step) you may encounter a Windows warning prompt that asks you if you would like to Block the FTP access. Simply choose " **Unblock** " to allow ftp upload. You are only required to do this once as Windows will remember your selection for this application.



## Directory Types

There are three common types of directory or domains for installation. suits your needs.

**Choose one** that best

**Installing into a Top Domain** /Root Directory **(Recommended)** Click [here](#) if you are installing it in the root directory meaning that your domain does not share under any other domains. Usually the top domain.

Installing Into An " **Add On** " Domain/Directory With FTP Access

Installing Into An " **Add On** " Domain/Directory **WITHOUT** FTP Access

## Installing In Root Directory

-IF you are installing the script in the root directory, just enter the root directory for example **/public\_html/**



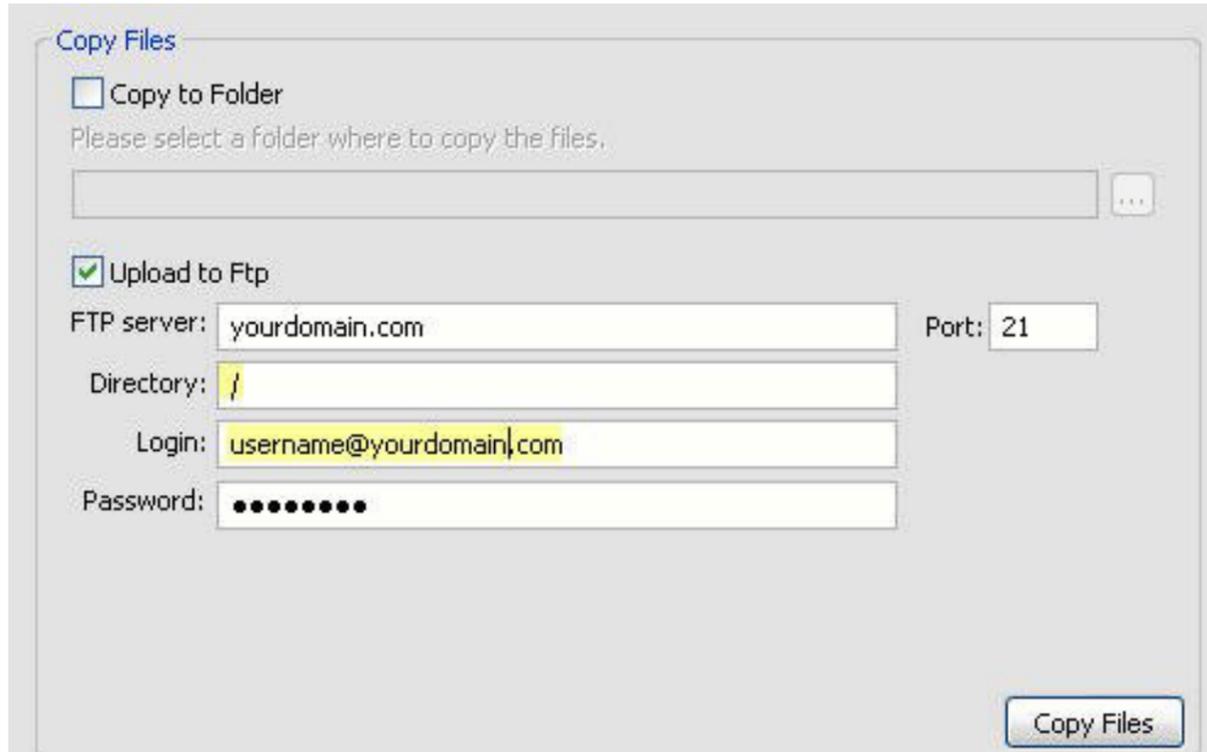
A screenshot of a web-based FTP upload configuration form. The form is set against a light gray background and contains several input fields and a checkbox. At the top left, there is a checked checkbox labeled "Upload to Ftp". Below this, the "FTP server:" field contains the text "yourdomain.com". To the right of this field is a "Port:" field containing the number "21". The "Directory:" field contains the text "/public\_html/" and is highlighted with a yellow background. Below the directory field are two more fields: "Login:" containing "username" and "Password:" containing a series of ten black dots. In the bottom right corner of the form, there is a button labeled "Copy Files".

# Installing Into An Add On Domain Directory

Installing The Script Into A Sub-Domains/ Sub-Folders Or Add On Domains

## WITH DIRECT FTP Access

-IF you are installing it into a sub-domain or add on domain and you have an **FTP account access for that particular folder only**, then enter it as **/** and the installer will automatically create a subfolder where the script will be installed.



The image shows a 'Copy Files' dialog box with the following elements:

- Copy Files** (Section Header)
- Copy to Folder
- Please select a folder where to copy the files.
- [Empty text box with a browse button '...']
- Upload to Ftp
- FTP server:  Port:
- Directory:
- Login:
- Password:
-

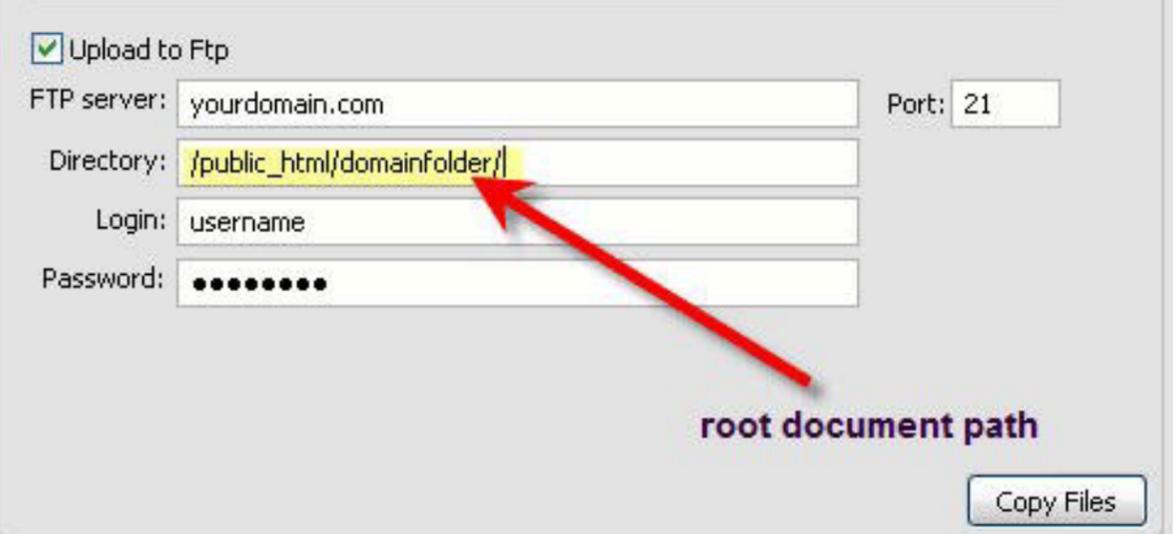
## Installing In Sub-Domains/ Sub-Folders Or Add On Domains

Installing The Script In Sub-Domains/ Sub-Folders Or Add On Domains  
FTP Access

WITHOUT DIRECT

-IF you are installing the script in a sub-domain or an add on domain that exist within a folder for another root domain and you do not have direct FTP access to that account or an FTP account was not created for that domain, then consult your web host provider on the document root path to the domain you have on their account. In the "Directory Field" enter it as:

**`/home/yourrootdomainusername/public_html/domainfolder/`**



The image shows a screenshot of an FTP upload interface. At the top left, there is a checked checkbox labeled "Upload to Ftp". Below this, there are four input fields: "FTP server:" containing "yourdomain.com", "Port:" containing "21", "Directory:" containing "/public\_html/domainfolder/", and "Login:" containing "username". The "Password:" field is masked with ten dots. A red arrow points from the text "root document path" below the form to the "Directory:" field. A "Copy Files" button is located at the bottom right of the form.

## Permission Settings/Chmodding

Once your files have been uploaded, run your browser and go to the installation folder and type in the URL to the chmod.php file:

e.g: <http://yourdomain.com/script/chmod.php>

This will change your permission settings for the template folder to 777 or whatever you have set for your default permission settings in the installer wizard.



After successfully changing the permission, you may safely remove the chmod.php file (for security) by using an FTP software.

## Permission Settings Error

After you have uploaded the files to your server, go to:

<http://www.yourdomain.com/script/chmod.php>

This will automatically set the required files and folders to the permission required to run the script correctly

**IF** your server does not allow you to change the script via chmod.php method, you must change the permission settings manually by using an FTP program.

Chmod the following to write all e.g. 777 **ONLY** if your server returns errors when you run chmod.php.

**If no errors found when you run chmod.php just delete it from your server using an FTP program.**

**ONLY SET THESE FILES AND FOLDER TO “WRITE ALL” PERMISSION IF YOUR WEB HOST DO NOT ALLOW YOU TO USE THE CHMOD.PHP METHOD ABOVE!**

**Files to set permissions:**

**ALL** files and folders (including **ALL** files in sub-folders) in:

[/db/ads/](#)

[/db/ads/txtsql](#)

[/db/](#)

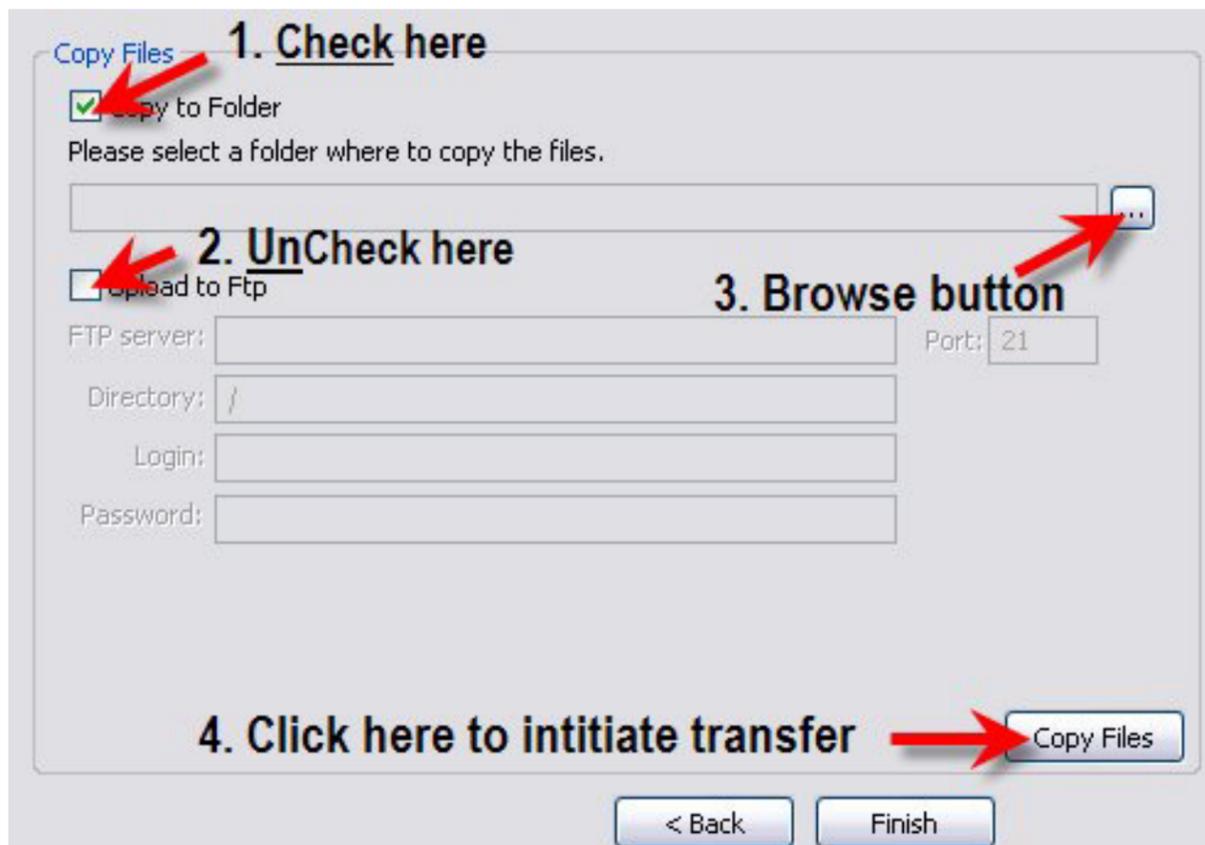
[/txtSQLAdmin/](#)

[/upload/](#)

## Missing Files Error After Upload

If you find any errors specifying some missing files, then the files might not be uploaded correctly because sometimes due to server timed out settings, the files may not get uploaded correctly. If upload fails or some files do not get uploaded correctly resulting in errors, please use the "Copy Files" function to copy the files to your desktop and use a FTP program to upload the files.

1. Check the "Copy To Folder" checkbox
2. Uncheck the "Upload to Ftp" checkbox
3. Create a folder on your desktop by clicking the browse button
4. Click the "Copy Files" button to initiate the transfer



The screenshot shows a 'Copy Files' dialog box with the following elements and annotations:

- 1. Check here:** A red arrow points to the checked 'Copy to Folder' checkbox.
- 2. UnCheck here:** A red arrow points to the unchecked 'Upload to Ftp' checkbox.
- 3. Browse button:** A red arrow points to the browse button (three dots) next to the folder selection field.
- 4. Click here to initiate transfer:** A red arrow points to the 'Copy Files' button.

The dialog box contains the following fields and buttons:

- Copy Files
- Copy to Folder
- Please select a folder where to copy the files.
- 
- 
- Upload to Ftp
- FTP server:  Port:
- Directory:
- Login:
- Password:
- 
- 
-

## Logging Into Your Admin Panel

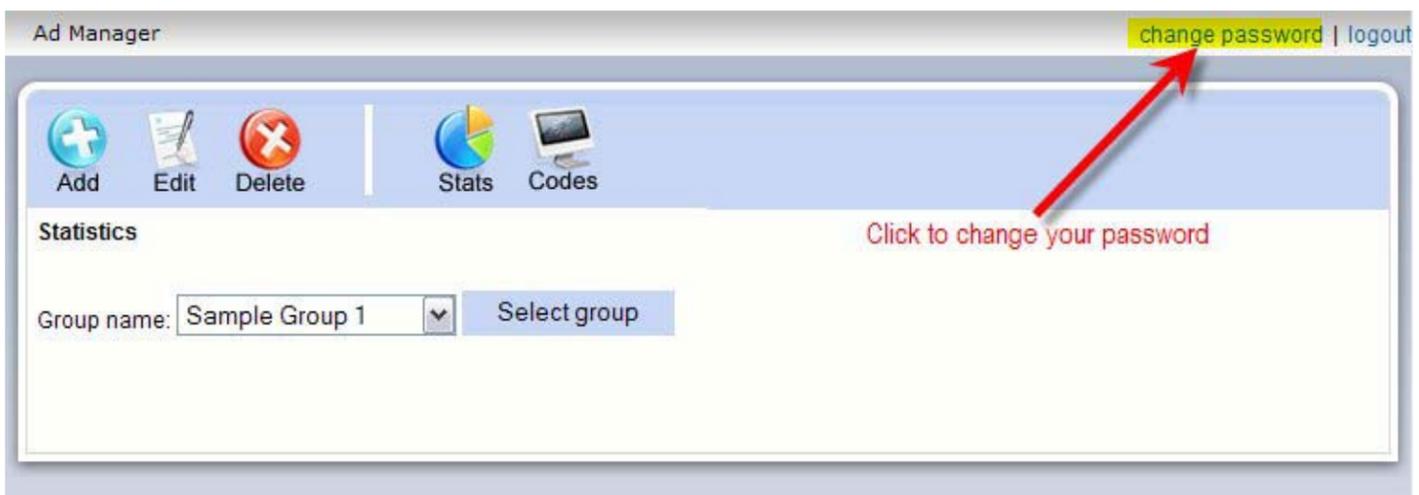
To login into your admin panel, go to:

<http://yourdomain.com/script/>

Then key in your default password which is:- **admin** into the password field:



After logging in, you can then proceed with changing your login password by clicking the “change password” link at the top right hand corner:



## Admin Panel Sections

Your admin panel is broken down to four sections for ease of understanding with each section accessible through the icon links:

The screenshot shows the 'Ad Manager' interface with several icons and a form. Annotations explain the functions of these icons:

- Add:** Lets you **ADD:** -Banners, -Custom Banner Sizes, - Custom Groups
- Delete:** Lets you **DELETE:** -Banners, Banner Sizes, Groups
- Codes:** This will be the icon you should click on to grab the **CODES** to paste into your web pages
- Statistics:** Clicking this icon will bring you to the **STATS PANEL**, where you can view **number of exposures/clicks per group.**

Below the icons, there is a 'Statistics' section with a form:

Group name:

## How To Use?

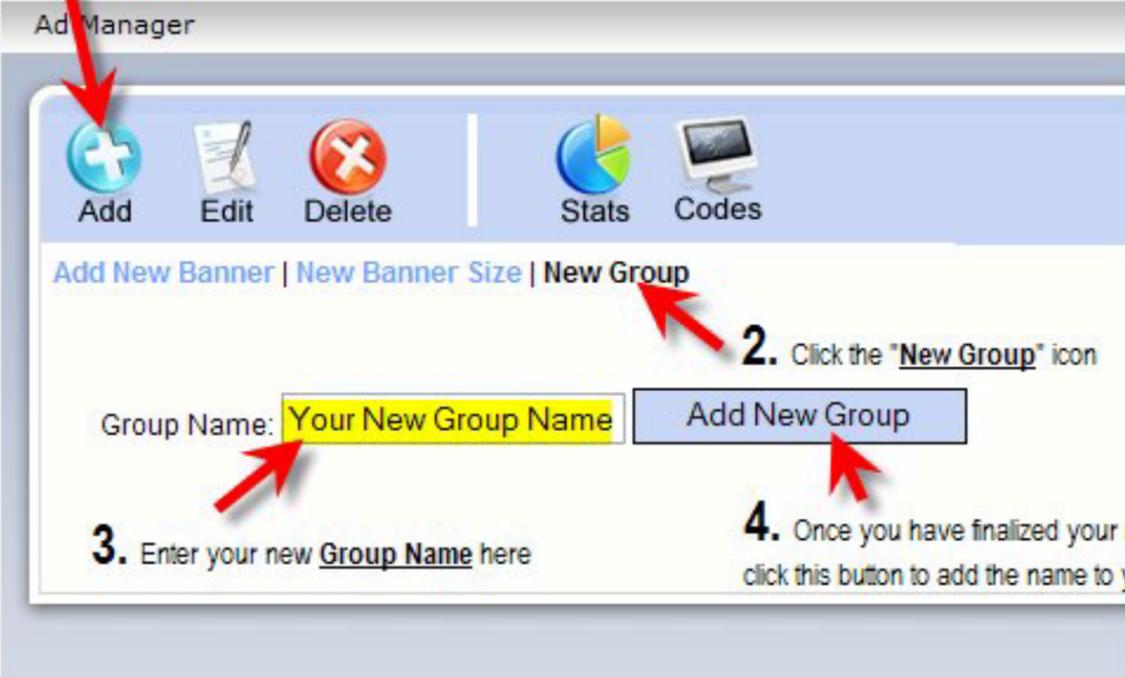
Basically using the script is quite straight forward. You first need to add a new group to your database.

### *Adding A New Group*

A group can be effectively used as a campaign for example. Each group can have different banner sizes (including custom banner sizes).

When, let's say you create a group, and then add a banner, ONLY the banners with the same size will be rotated or displayed per group. This is to ensure that each ad does serves its position in your template and does not break the layout of your web pages.

**1.** Click The **Add** Icon



The screenshot shows the Ad Manager interface. At the top, there is a header with the title "Ad Manager". Below the header is a toolbar with five icons: "Add" (a blue circle with a white plus sign), "Edit" (a document with a pencil), "Delete" (a red circle with a white X), "Stats" (a pie chart), and "Codes" (a computer monitor). Below the toolbar is a navigation bar with three links: "Add New Banner", "New Banner Size", and "New Group". The "New Group" link is highlighted with a red arrow and labeled "2. Click the 'New Group' icon". Below the navigation bar is a form with a label "Group Name:" followed by a text input field containing "Your New Group Name" and a blue "Add New Group" button. A red arrow points to the text input field, labeled "3. Enter your new Group Name here". Another red arrow points to the "Add New Group" button, labeled "4. Once you have finalized your new Group Name, click this button to add the name to your database."

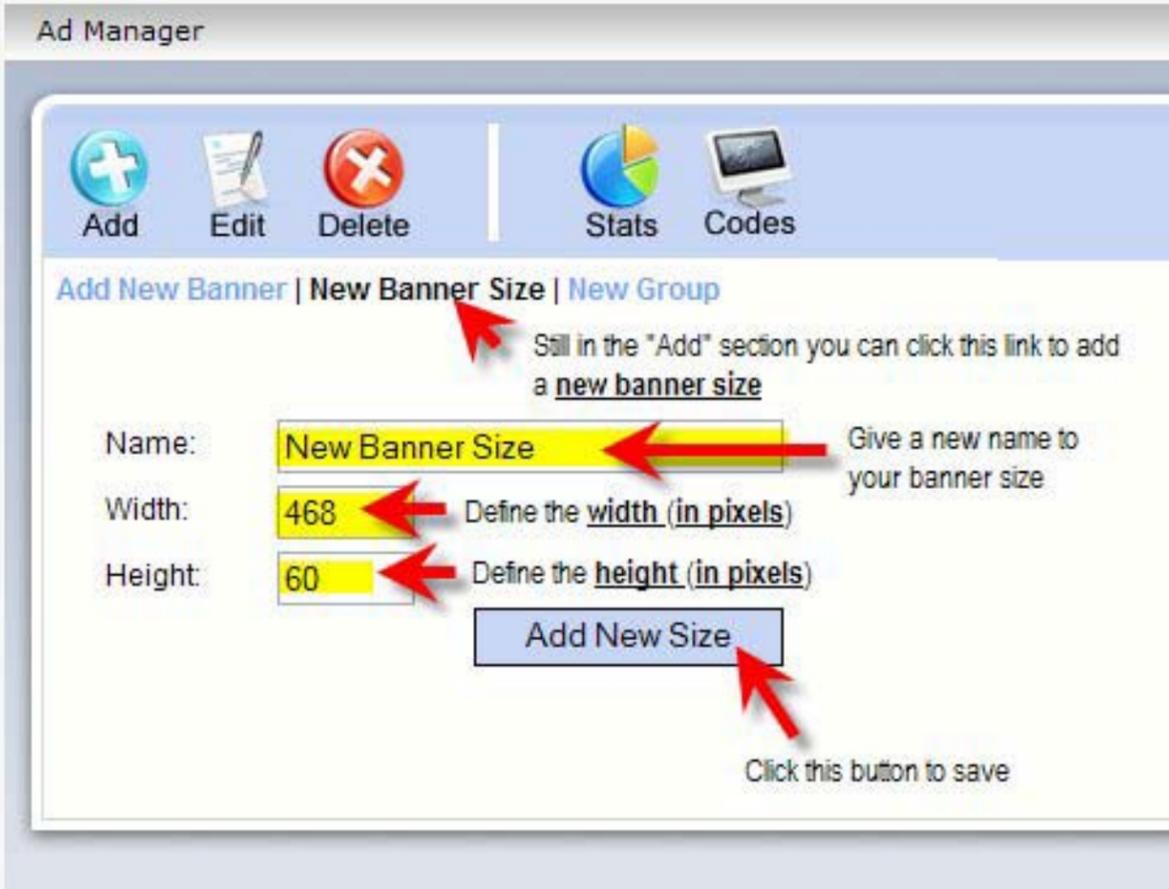
**2.** Click the "**New Group**" icon

**3.** Enter your new **Group Name** here

**4.** Once you have finalized your new Group Name, click this button to add the name to your database.

## Adding A New Banner Size

The script already comes **preloaded with 11 of the most common ad sizes**, but if you would like to add a new custom size, you can do so by following the steps below:

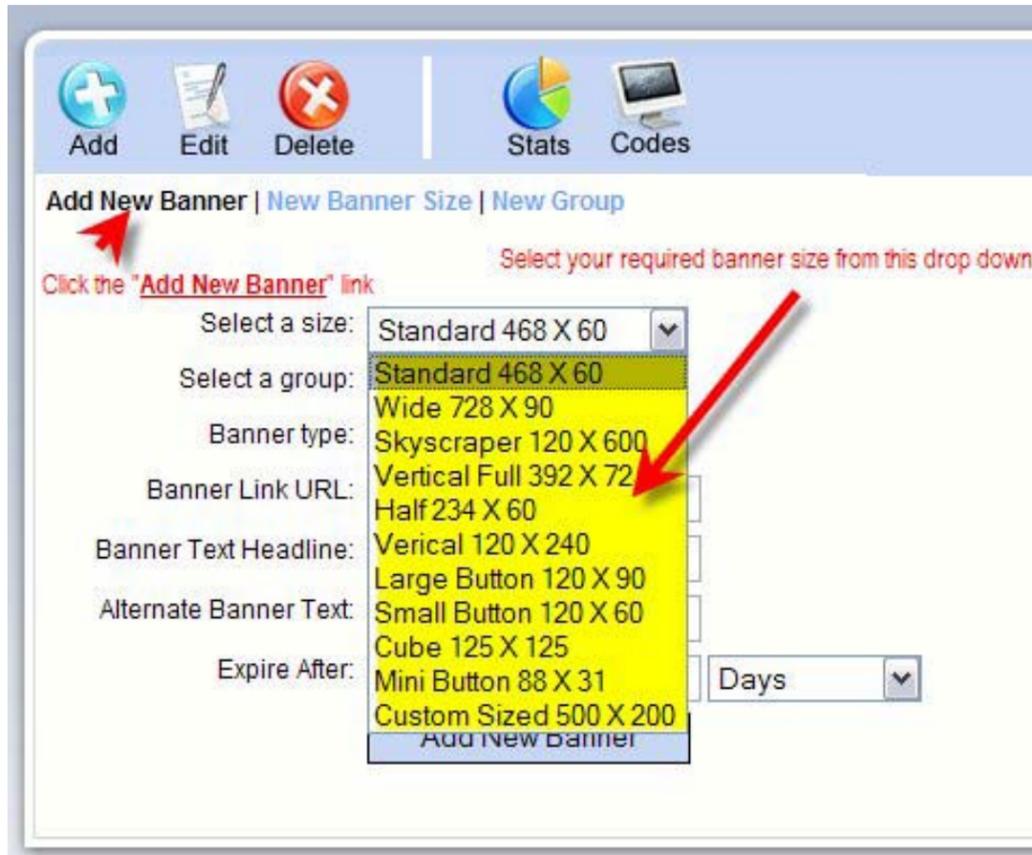


The screenshot shows the 'Ad Manager' interface with a navigation bar containing 'Add', 'Edit', 'Delete', 'Stats', and 'Codes' buttons. Below the navigation bar, there are three links: 'Add New Banner', 'New Banner Size', and 'New Group'. The 'New Banner Size' link is highlighted with a red arrow and annotated with the text: 'Still in the "Add" section you can click this link to add a new banner size'. Below the links, there are three input fields: 'Name:' with the value 'New Banner Size', 'Width:' with the value '468', and 'Height:' with the value '60'. Each input field is highlighted with a yellow background and a red arrow pointing to it. To the right of the 'Name' field, there is an annotation: 'Give a new name to your banner size'. Below the 'Width' field, there is an annotation: 'Define the width (in pixels)'. Below the 'Height' field, there is an annotation: 'Define the height (in pixels)'. Below the input fields, there is a blue button labeled 'Add New Size'. A red arrow points to this button, and below it is the annotation: 'Click this button to save'.

## Adding A New Banner

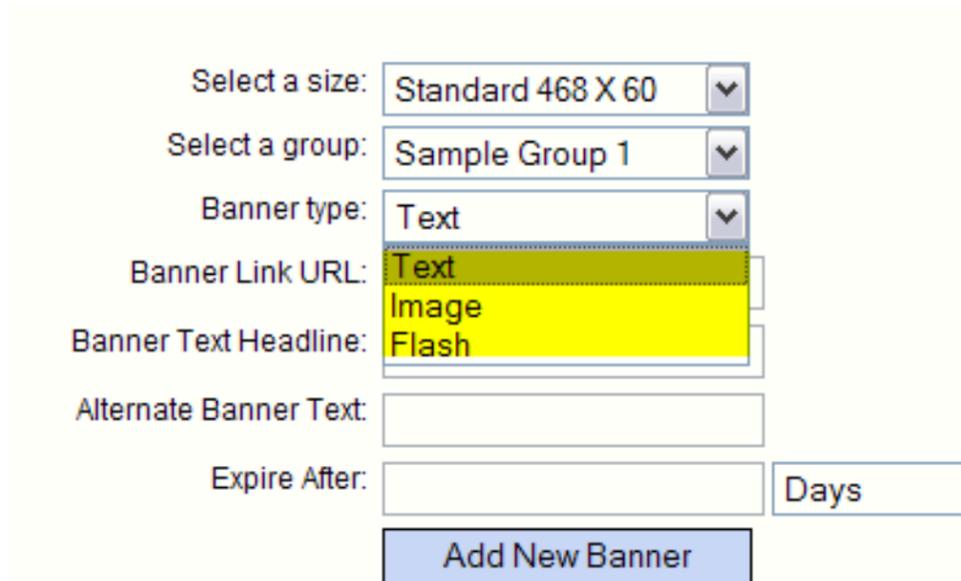
After you have added a new group and/or new banner size, you can now proceed to adding a new banner. To add a new banner, see the image below for info.

1. Select your required banner size:



The screenshot shows the 'Add New Banner' form with the 'Select a size' dropdown menu open. The dropdown menu lists the following options: Standard 468 X 60, Wide 728 X 90, Skyscraper 120 X 600, Vertical Full 392 X 72, Half 234 X 60, Verical 120 X 240, Large Button 120 X 90, Small Button 120 X 60, Cube 125 X 125, Mini Button 88 X 31, and Custom Sized 500 X 200. A red arrow points to the 'Standard 468 X 60' option in the dropdown menu. The form also includes fields for 'Select a group', 'Banner type', 'Banner Link URL', 'Banner Text Headline', 'Alternate Banner Text', and 'Expire After' (with a 'Days' dropdown). The 'Add New Banner' button is visible at the bottom of the form.

2. Then select the type of ad banner you would like to add



The screenshot shows the 'Add New Banner' form with the 'Banner Link URL' dropdown menu open. The dropdown menu lists the following options: Text, Image, and Flash. The 'Image' option is highlighted in yellow. The form also includes fields for 'Select a size', 'Select a group', 'Banner type', 'Banner Text Headline', 'Alternate Banner Text', and 'Expire After' (with a 'Days' dropdown). The 'Add New Banner' button is visible at the bottom of the form.

**New banner was added**

3. Fill up the required fields and just click the "Add New Banner" button to save your new banner.

## Getting The Codes

After adding a new banner to a new group, then it's time for you to copy the codes and paste it into any of your web pages.

**Note:** You do not have to use the script for onsite web pages only; instead you can also use it to Manage unlimited number of banners/ads over unlimited (onsite and offsite) websites.

which you want the code:  Select group banner

Select the group:  Select Banner Size

Select refresh rate:

Transparency of banner:

Then just open your existing or new web pages with your favorite HTML editor and copy and paste the codes into the location where you want the banner to display.

The **refresh rate (in seconds)** Allows you to control how often the banner should rotate.

**Get Code**

Select the banner for which you want the code:

Select the group:

Select refresh rate:

Transparency of banner:   Copy and paste this code into your web page/s

**5 banners will be rotated.** Paste the generated code into the webpage:

```
<!-- Start Code -->  
<iframe src="http://favdemo.com/adsinboxes/banner.php?  
action=b&t=true&ref=5&w=468&h=60&grp=12" width="468" height="60"  
marginwidth="0" marginheight="0" hspace="0" vspace="0" frameborder="0"  
scrolling="no" allowtransparency="true" background-  
color="transparent"></iframe>  
<!-- End Code -->
```

## Customizing Your Text Ads

The format of your text ads can be customized by going to the

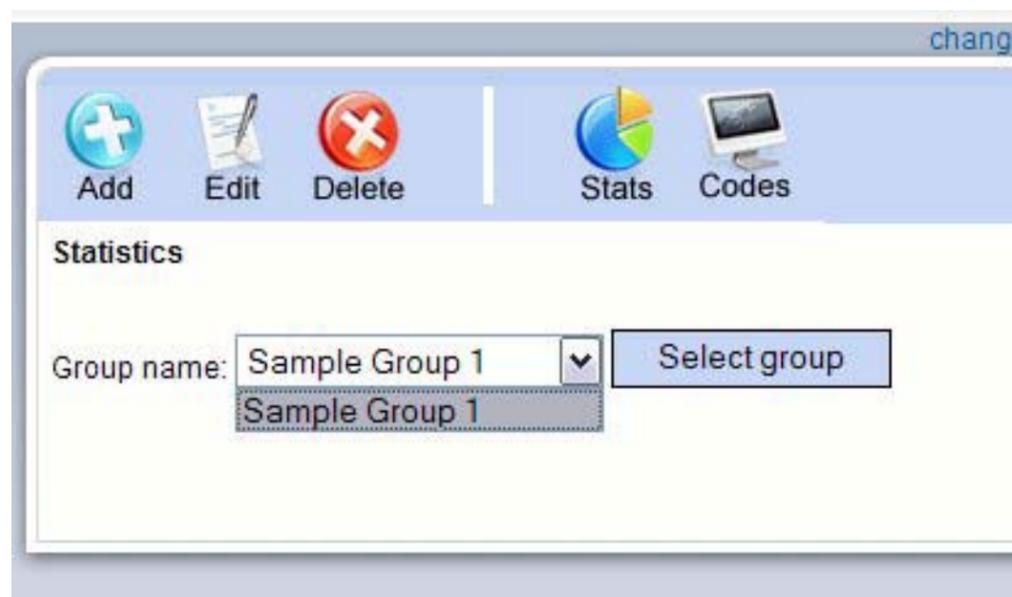
[Edit | Edit Ad Template](#)

Section



## Statistics

To view number of impressions and clicks per group, simply click the Stats icon, then select from the list, the group which you would like to view the stats:



That's it!

Most importantly, **always test every feature fully** before you use the product. This should always be carried out, no matter the script you are installing.

To your Greater Success



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