



Dear Internet Marketer,

Before I gave what I'm about to share with you a shot, I never thought that it would be profitable for me and my tiny online business.

"I'm not a six figure marketer" I had thought – but it didn't matter. This stupid little idea that's created HUGE lists of buyers in days instead of months or years, when leveraged correctly, can dramatically affect your earnings as early as today.

I have no doubt that you've seen this in action before – even if you didn't realize it...

What is this "secret master technique that's going to turn you into a marketing god?" Okay... that's probably not going to happen, but if you put this into action today, you will start seeing an increase in traffic, sales, and your list size. And after all, that's what it takes to successfully run an online business.

The secret... **100% Instantly Paid Commissions**

Okay... I know that sounds like you're going to lose out on a lot of sales pretty quickly – but let me explain how your new sales process is going to work.

Low priced 100% commission report



OTO (One Time Offer)



Add Buyer To List



Backend Sales

First, you get people to sell the 100% commission product (usually costs less than \$30).

When someone buys, the buyer is directed to a one-time offer, which you can offer another commission on – or not. I prefer not to offer it since the affiliate already makes 100% on the first product.

Once they purchase the OTO, or not, they're required to sign up to your email list.

Depending on the software you use for the instant commissions, this may happen automatically with their Paypal account information or you will need to have a “squeeze page” in between purchase and download. (Below I've listed 3 types of software you can use to make all this happen easily and smoothly)

After they sign up, they're taken to the download page, where you should be offering them a discount on your other products that are in the same niche.

If you're selling an SEO report, you can offer backlink packages at a discount, or your own services at a lower rate.

So, you can see how offering 100% commissions adds sales up really fast.

You're not just selling a single product, but an entire system broken down into small, affordable pieces.

The best part, you make a lot more money than the affiliates do... And your list grows exponentially.

Now, the first step is to choose software to handle this for you. This can be done cheaply or expensively, depending on exactly what you need.

I'll go in order of ease of use...

1. [\\$7 Secrets](#) (Aff link) – This is a 30 page report that goes into great deal about how Don Morris uses the technique we're talking about here every day to add new buyers to his list.

He provides a simple script you can upload to your server (no mySQL databases needed) and use to offer 100% instant commissions to your affiliates.

I've been using this for the last two years and it's been great. With the exception of Paypal dicking me around with their IPN gateway, it's been flawless – but that has nothing to do with how well the script works.

2. [PaySpree](#) (non-aff link) – I've never used this option, but I have a very close friend who does. He's in love with it, and after looking it over, it seems like a great hosted solution to 100% instant commissions.

3. [Rapid Action Profits](#) (non-aff link) – If you're not a programmer, you'll likely want to hire someone to install this on your server for you. It's tough to install, but insanely customizable. If you need a whole lot more than just instant commissions, this is what you should look into...

Next, we need to talk about recruiting affiliates.

Here's 3 of my favorite strategies for getting people to sell my products.

1. Posting in the [JV area of the Warrior Forum](#)

This won't net you 100's of affiliates, but you can quickly find people to sell your product with just a few lines in a post.

The title of your thread should absolutely mention 100% instant commissions, as this is the biggest selling point of your campaign.

Make sure they know that they don't have to wait to get paid – they'll instantly see a deposit into their Paypal accounts as soon as they make a sale.

2. Emailing your list

You'd be surprised how many of your current buyers will want to promote your products. Sending a single email out to your list can grab at least a dozen new affiliates, even from the smallest lists.

Again, push the fact that it's INSTANT commissions to their Paypal account.

3. Promote your affiliate campaign on your download page

When people buy your product, one of the first things they should see is how they can make money by selling your product.

If you are selling a product about affiliate marketing – this can be a huge seller for you. Get your buyers out there and promoting your product right away.

Next, we need to talk about the tools to promote.

No affiliate campaign is complete without some kind of promotional tool that your affiliates can copy and paste to start seeing cash coming in.

Most everyone has a list these days – many have teeny-weeny lists, but it's still a list...

So that means you need to have emails.

The following format has worked really well for me and my affiliates.

Hey {firstname},

Could you use more XYZ?

<http://link.com>

My buddy, Your Name, has just released X ways to do Y in Z hours/days.

In this short guide, he reveals some really “dumb tricks” that just plain work.

This isn't new or shiny, but if you're just after what's working, you'll like this.

<http://link.com>

See you inside...

Your name

Many people will want to have banners as well. These will often be used on download pages and on blogs – so make sure you have at least a few different sizes.

These are just the basics to getting an affiliate campaign up and running. Once you've started bringing affiliates on board, you can really start ramping things up and testing new ideas.

You really do need to experiment with the way you run your campaigns, as that is the only real method for increasing revenue.

You can follow guides all you want, but until you start trying things out, there's no way to see if these methods work for you. So, I welcome you to take what I've given you here and try it on for size – if it doesn't fit just right, modify it until it does.

Thanks for taking the time to go through this short report.

Chris Ramsey